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The Boy Billionaire: Mark Zuckerberg In His Own Words (In Their Own Words)



Synopsis

Mark Zuckerberg, the youngest Person of the Year named by Time magazine since Charles Lindbergh in 1927, has grown in prominence as rapidly as the company he founded in a Harvard dorm room in 2004. The public's appetite for insight into Facebook and its founder seems nearly insatiable. Curiosity abounds regarding Zuckerberg's personality and management style, since fictional Hollywood portrayals and Wall Street whispers have painted a broad-strokes portrait of the young CEO that is at best only a fraction of the truth. Given Facebook's current \$58 billion market capitalization and 845 million worldwide users, there is clearly more to Zuckerberg than any over-simplified caricature could convey. *The Boy Billionaire: Mark Zuckerberg In His Own Words* is the first and only book to detail the visionary thoughts and opinions of Facebook's founder entirely through direct quotations from Zuckerberg himself. It is the most intimate and most authoritative look at the man behind Facebook's once-a-generation success, the tech heir-apparent to Steve Jobs and Bill Gates. Like those two pioneering entrepreneurs, Zuckerberg has proven to be a calculating and sometimes ruthless strategist with a steadfast commitment to his vision. Facebook exists somewhere between a social utility and a model of 21st century business, leading next-gen tech companies through an economic climate still scarred by the dot-com bubble of the early 2000s, but increasingly driven by the inevitability of a global marketplace built on social media technology. Facebook's potential is unknown, but the key to its success depends on Zuckerberg's own ideas and vision. This book serves up his most thought-provoking insights, as researched and chosen by George Beahm, the New York Times bestselling editor of *I, Steve: Steve Jobs In His Own Words*. *The Boy Billionaire: Mark Zuckerberg In His Own Words* provides crucial illumination of Zuckerberg and the company he's created, emphasizing insights, business strategies, and lessons learned. It is essential reading for people who seek innovative solutions applicable to their business, regardless of size, and makes an ideal gift or reference item for anyone interested in this newest of American business icons.

Book Information

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Customer Reviews

Praise for Agate B2's New York Times Best-Selling Series, IN THEIR OWN WORDS: "[I, Steve] is the same treatment given such luminaries as Winston Churchill, Abraham Lincoln and Christopher Hitchens and offers Jobs's views on life, death, technology and design, among other topics." • #151; Timothy R. Smith, The Washington Post "[Impatient Optimist] is like eating salted peanuts: Once you start reading, it's hard to stop." #150; Anne Fisher, CNN Money "A new book revealing many of Steve Jobs' most illuminating quotes..." #151; Lance Whitney, CNET "A 160-page collection of quotes from the most iconic product pitchman since P.T. Barnum." #151; Ben Popper, The New York Observer BetaBeat blog "A much better Jobs product is coming soon. Itâ™I entertain you for hours, and no #151; it is not a Jobs-branded iPad or anything similarly high-tech. It is, friends, an old-fashioned book!" #151; Hillary Reinsberg, Mogulite "Inspirational reading pleasure." #151; Courtney Boyd Myers, The Next Web "The kind of book that you read, think about, and then pass on to a friend or colleague...I learned a lot about Jobsâ™ thinking process." #151; Allen Stern, CenterNetworks "[Boy Billionaire] reveals the intimate thoughts and beliefs of the man who has arguably created one of the world's largest companies…and who is also one of the world's greatest social connectors." - Strategy Driven "A short work to be dipped into for nuggets of business (or law firm) wisdom..." #151; Michael Roach, Law Technology News

George Beahm is the author or editor of more than 25 books, many of them companion volumes about well-known writers and public figures. His previous book, I, Steve: Steve Jobs In His Own Words, was a New York Times bestseller. He lives in Williamsburg, VA.

Very informative, good reading. journalism style rather than fiction or bio.

This book was average. There seemed to be gaps here and there. I did find some interesting facts

about Zuckerberg.

All quotes

Yes

AWESOME BOOK!

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